



HOW TO USE THE MINUTE.LY CONSOLE

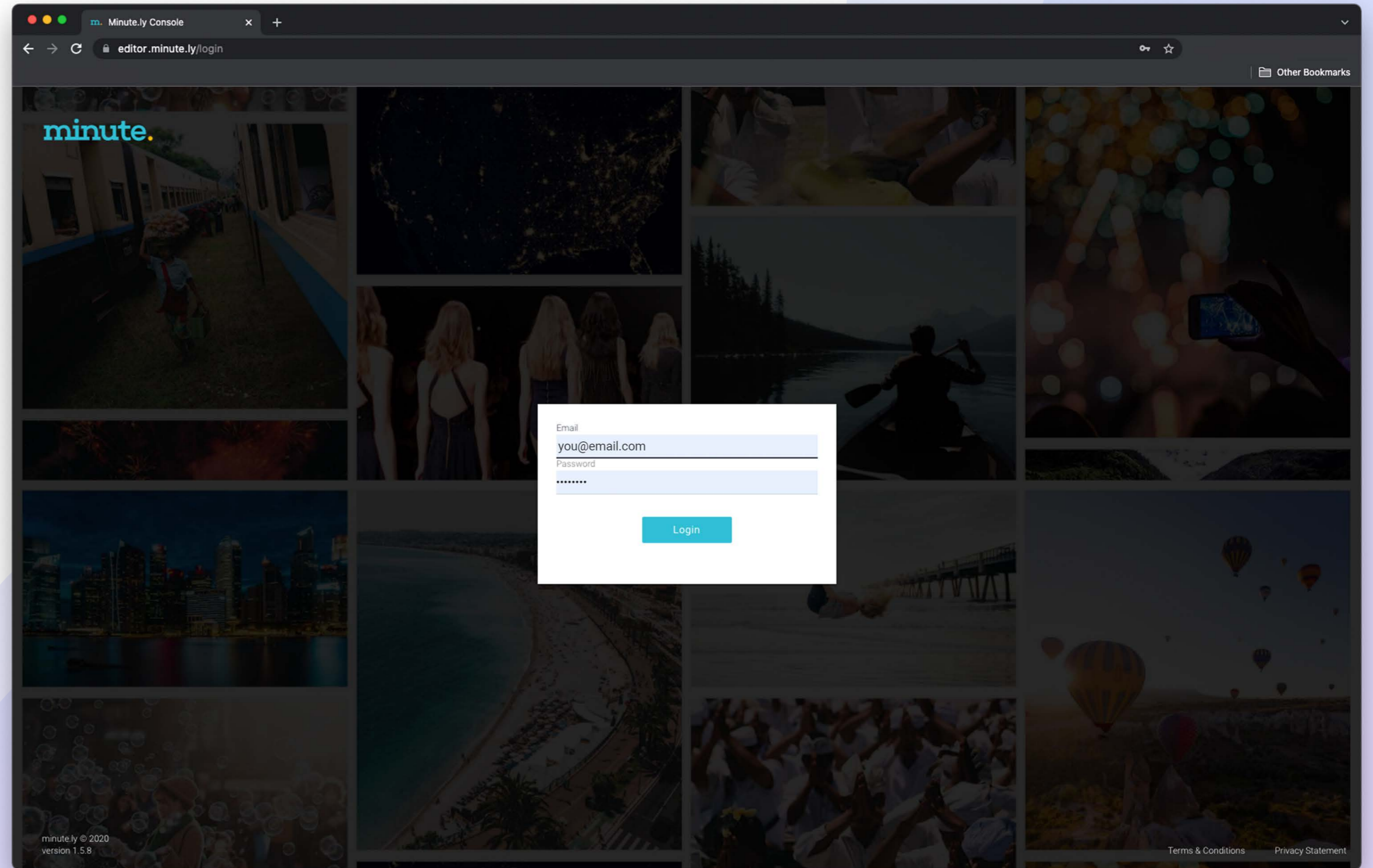
Managing your APVs

LOG IN TO THE CONSOLE

To log in go to

<https://editor.minute.ly>

and use the password you received by email from Minute.ly



APVS

How to enter the APV page

In the menu you can find a list of all the APVs (Auto Preview Video) created by Minute.ly

What is an APV?

Animated teasers that replace static thumbnails to increase CTR and video views



The screenshot shows the Minute.ly Console interface. The left sidebar contains a menu with the following items: APV Highlights (highlighted), Auto Highlight Review, Top Videos, Editor, Packages, AMP Stories, Terms & Conditions, Documentation, Integration, APV (Auto-Preview Video), APV Share, Top Videos, Stories by Minute.ly, Highlights on Search, and Minute.ly x AMP. The main content area displays a table of APV packages with columns for Created, Front Page Clicks, Front Page CTR, Articles Clicks, Articles CTR, and Status. A pink arrow points to the 'APV Highlights' menu item.

Created	Front Page Clicks	Front Page CTR	Articles Clicks	Articles CTR	Status
Feb 20, 2022	46	N/A	0	N/A	<input checked="" type="checkbox"/>
Feb 20, 2022	5	N/A	0	N/A	<input checked="" type="checkbox"/>
Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
Feb 20, 2022	2,099	N/A	0	N/A	<input type="checkbox"/>
Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
Feb 20, 2022	2,887	19%	0	N/A	<input checked="" type="checkbox"/>
Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
Feb 20, 2022	807	150%	0	N/A	<input checked="" type="checkbox"/>

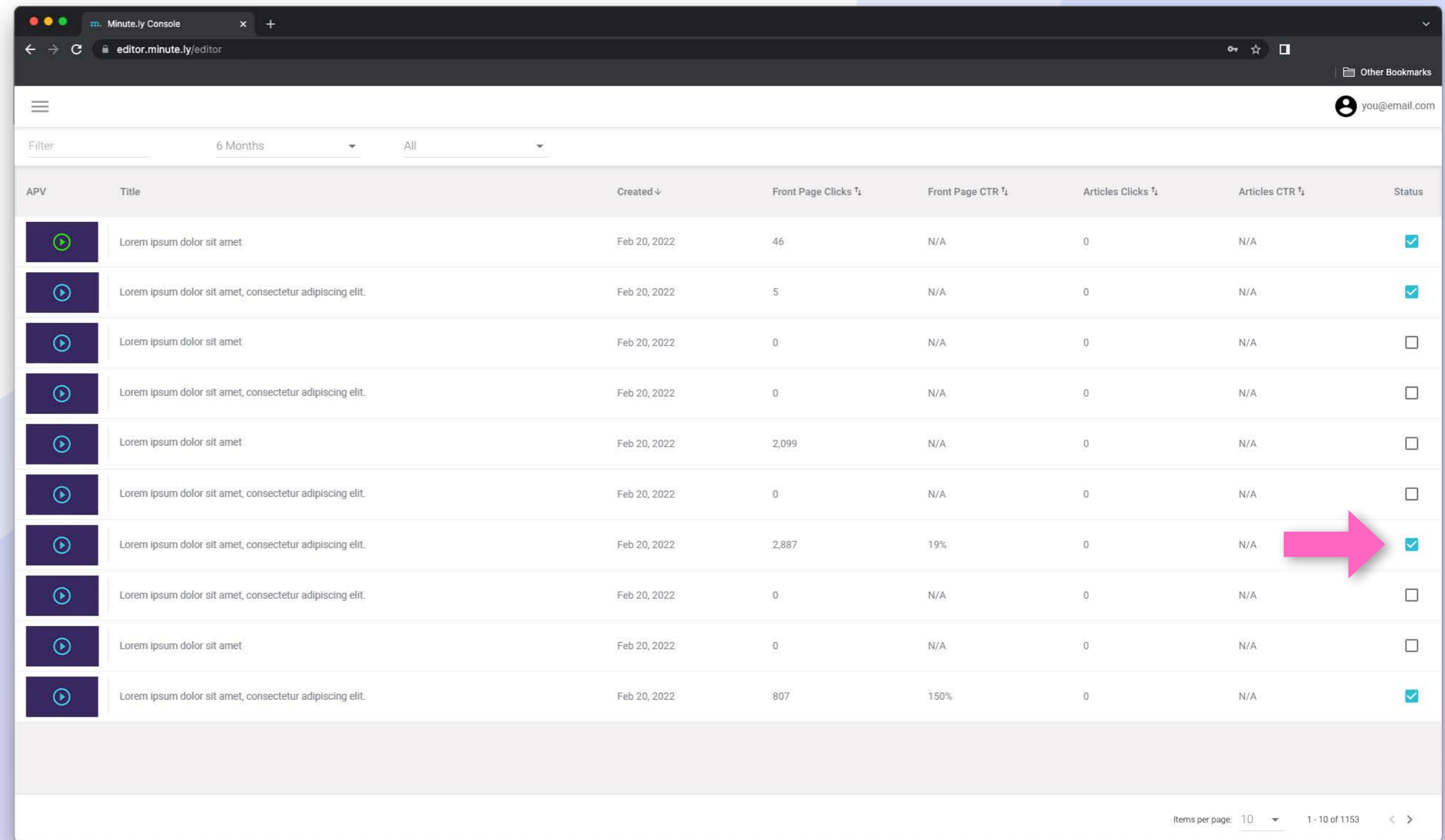
You can look for a specific article by putting the title/URL in the filter line.



APV	Title	Created ↓	Front Page Clicks ↑	Front Page CTR ↑	Articles Clicks ↑	Articles CTR ↑	Status
	Lorem ipsum dolor sit amet.	Feb 20, 2022	46	N/A	0	N/A	<input checked="" type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	5	N/A	0	N/A	<input checked="" type="checkbox"/>
	Lorem ipsum dolor sit amet.	Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet.	Feb 20, 2022	2,099	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	2,887	19%	0	N/A	<input checked="" type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet.	Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	807	150%	0	N/A	<input checked="" type="checkbox"/>

Deactivating an APV:

To deactivate an APV, simply uncheck the box on the righthand side.



The screenshot shows the Minute.ly Console editor interface. The browser address bar is 'editor.minute.ly/editor'. The page has a filter set to '6 Months' and 'All'. The table below lists APVs with columns for APV, Title, Created, Front Page Clicks, Front Page CTR, Articles Clicks, Articles CTR, and Status. A pink arrow points to the checkbox in the Status column of the 7th row.

APV	Title	Created	Front Page Clicks	Front Page CTR	Articles Clicks	Articles CTR	Status
	Lorem ipsum dolor sit amet.	Feb 20, 2022	46	N/A	0	N/A	<input checked="" type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	5	N/A	0	N/A	<input checked="" type="checkbox"/>
	Lorem ipsum dolor sit amet.	Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet.	Feb 20, 2022	2,099	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	2,887	19%	0	N/A	<input checked="" type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet.	Feb 20, 2022	0	N/A	0	N/A	<input type="checkbox"/>
	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Feb 20, 2022	807	150%	0	N/A	<input checked="" type="checkbox"/>

Downloading an APV:

Video - right click on the preview to download

GIF - Click on the "Go To URL" → you will be redirected to the GIF URL → You can download it with right-click or use the URL

